



DERWENT STRIKERS HOCKEY CLUB

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GPO Box 2067
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RE: CLUB SPONSORSHIP 2010

In 2010 the Derwent Hockey Club celebrates its 75th anniversary. It is the oldest hockey club in Tasmania. Throughout the 75 years, the Club has produced a number of extremely talented hockey players and includes the following past and current players:

- Matthew Wells, former Australian Hockey Captain
- Tony Williams - former Australian Player
- Tim Deavin - current Australia A Player, Hockey South Player of the Year 2008, AHL Player of the Year 2009, Hockey Tasmania Player of the Year 2009 ([The Mercury](#) 15th September 2009, Page 44)
- Geoff Cock - current Australian Development Player, 2008/2009 Hockey South/Tasmania Leading Goal Scorer
- Stephanie Blackwell - Member of the Winning State Under 21 Women's Team 2009
- Alex Shaw - Member of the Australian Schools Under 16 team 2009

In addition it boasts 7 men and 3 women players with National League experience in its current playing group. We have 20+ teams representing the club in various grades, as well as over 250 members and an extremely strong supporter base.

In 2009, the A-Grade Men successfully defended its fourth premiership title. The first time this has been achieved since 1942 ([The Mercury](#) 14th September 2009, Page 41). All junior teams reached the finals and in fact the Club has one of the largest junior playing bases, which translates into a much broader advertising opportunity.

Derwent is currently represented in the ABC television finals coverage and will be snapped and published in the Mercury many times a season. This coverage increases if our senior teams make the finals.

To continue our ongoing success Derwent is seeking sponsorship on all levels, junior/senior or both for what promises to be a spectacular 2010. As a sponsor, your business/company would be entitled to the following as a minimum:

- Entry to all Derwent matches
- Acknowledgement in all Derwent publication
- Invitation to all Derwent functions
- Exposure to the greater hockey community
- A position and link to your company on the Derwent Website:
<http://www.derwenthockey.asn.au>

In addition, a major sponsor would be entitled to a logo placement on the uniform, which would have frequent exposure in print media and on the television at finals time.

We also note that in our 75th year, that we will be having several high profile functions to celebrate the Club's history, and any sponsor of the Club would be part of that.

This is an excellent opportunity for a corporate sponsor or individual to support the club.

Jump aboard a very strong club on the verge of something special.

Yours sincerely,

Jane Ansell
President,
The Derwent Hockey Club